



**House Rabbit
Resource Network**

P.O. Box 2381
Pflugerville, TX 78691
(512) 444-EARS

HRRN2009@rabbitresource.org
www.rabbitresource.org

Thank you for considering sponsorship of the **2018 Rabbit Fun Run** benefiting the House Rabbit Resource Network in Austin, TX. Since 1993 The House Rabbit Resource Network (HRRN), an all-volunteer, non-profit 501(c)(3) organization, has been rescuing, fostering, and finding adoptive homes for unwanted and abused rabbits in the Central Texas area. We are excited to be holding our first fun run benefit on March 24, 2018 at Lake Pflugerville in Pflugerville, TX and are asking for your sponsorship and support to make it a great success.

HRRN's primary mission is to educate people about living with rabbits as companion animals. We hold meetings, hands-on workshops, round-table discussions, and our popular "Bunny Spa Day," all of which promote rabbit health, welfare, and responsible rabbit care-taking. Additionally, HRRN frequently sponsors rabbit adoptions at local pet supply stores and facilitates pairing single rabbits with a "significant other" rabbit. We provide community outreach through our events and via our "EARS" phone line (512-444-EARS) and website www.rabbitresource.org.

As we are the only house rabbit rescue organization in Central Texas, we have attendees who travel from San Antonio, Corpus Christi, and the Texas Hill Country for our events. We routinely field inquiries via e-mail from across the USA as well as internationally. **On average, HRRN cares for 150 rabbits in our foster program.** We also provide resources for rabbits abandoned at the Austin Animal Center and other animal shelters in and around the central Texas area.




All net proceeds from the 2018 Rabbit Fun Run will go directly towards helping provide food, shelter and veterinary care (including spay/neuter) for HRRN rabbits. All sponsors for the Rabbit Fun Run will be acknowledged at the run (anticipated attendance over 300), on our website, and on our social media channels (Facebook and Instagram) as well as have further benefits and recognition based on the selected sponsorship level detailed on the included sponsor sheet. Additional sponsor benefits could include run entry packages, your logo or name included on our official run shirts, and marketing opportunities at the fun run. We are also offering a "Presenting Sponsor" opportunity for one lucky sponsor with exclusive presenting naming rights and much more.

We are looking forward to this fun run benefit along with your sponsorship and support. If you have any questions, please don't hesitate to contact me at (512) 626-5555 or hrrn@rabbitresource.org if you need additional information.

Sincerely,

Penny Evans
HRRN Board Member

The House Rabbit Resource Network is a 501(c)(3) non-profit organization dedicated to improving the lives of domestic rabbits by educating people about caring for companion rabbits as house pets, facilitating rabbit rescues and adoptions, and promoting rabbit advocacy and welfare

SPONSOR LEVELS	Netherland Dwarf	Rex	Flemish Glant	Presenting (EXCLUSIVE)
Sponsor Fee	\$300	\$450	\$600	\$2,500
Run Site Listing	YES	YES	YES	YES (Top Listing)
Social Media Mentions	YES	YES	YES	YES
Swag Bag Item *	YES	YES	YES	YES
Number of Entries (T-Shirts included)	2	4	6	8
Name on Run Shirt	NO	YES	N/A	N/A
Logo on Run Shirt	NO	NO	YES	YES (Top Listing)
Table at Event **	NO	NO	YES	YES
Premium Placement at Event **	NO	NO	NO	YES
Presenting by Naming	NO	NO	NO	YES
 Benefitting House Rabbit Resource Network Austin, Texas				and More
	Only one Presenting Sponsor opportunity is available.			
	* Sponsor must provide item(s) at own expense for swag bag.			
	** Sponsor must agree to certain conditions to be present at event including providing liability insurance.			